



SERIOUS GAMING

THE POWER OF COLLABORATION

CARE. ACT. SHARE. LIKE CORDAID.

Photo Cordaid

Cordaid has developed two serious board games: the Urban Collaboration Game and the Urban Planning Game. These games are workshop tools for the facilitation of multi stakeholder processes in cities. Stakeholders involved in a specific area are mobilized around a common agenda on the basis of their own interest. Action is cooperatively planned and agreed upon through the identification of win-win situations for all parties.

Why the need

NGOs and communities usually recognize their different roles and responsibilities, but are often not able to overcome their internal political contradictions and power relations with respect to the local authorities and private sector. This can interfere with the successful outcome of solutions that will be beneficial to all parties.

Multi stakeholder engagement is a complex process that goes further than consultation and participation. It involves stakeholders on the basis of their own interest to work together on a common agenda. It is recommended that multi stakeholder engagement processes are incorporated in local planning procedures.

The games are specifically designed to create a safe space where representatives of local authorities and other stakeholders, such as community representatives, can sit down together and debate these issues. It is important that there is a political will from all sides to join the table. In the games stakeholders discover that only through cooperation they can achieve their own objectives.

Key Aspects

- Facilitates discussions between stakeholders to identify opportunities for improving the quality of life and economy in slums areas
- Gives slum dwellers a central role in urban planning: New initiatives will be better tuned to the needs and aspirations of the slum residents.
- Involves both public and private stakeholders in urban planning: The coordination of development initiatives and the synergy between these will improve.
- Keeps discussion between stakeholders constructive by using game elements rather than overly argumentative

HOW IT WORKS

Each game takes one day for the participants; two days in total. There are six different stakeholder roles involved in each of the games, which are representatives of slum dwellers, private sector, local authorities, NGOs, project-developers and service providers. All stakeholders need to be present during both days, but it is also possible to play the game at different times in the process.

The two games are:

Urban Collaboration Game

The Urban Collaboration Game is the first game and designed to make stakeholders aware of the power of collaboration in slum development. The game can only be won through cooperation. The players must jointly develop an urban area by realizing facilities such as housing, sanitation, electricity, employment, etc. The challenge for the stakeholders is to fulfill their individual mission, which can potentially clash with the mission of urban stakeholders and the common goal to develop the urban area.

Urban Planning Game

The second game, called the Urban Planning Game, is designed to support the joint identification and planning of improvement projects for slum development. The players are stimulated to generate project ideas for slum development, but also to find innovative solutions. To realize the project, stakeholders need to pitch their ideas and acquire support from the other stakeholders. The game can only be won if at least one common project is identified.

OUR ROLE

Both games are facilitated by Cordaid Urban Matters experts. Cordaid Urban Matters strives to improve both the living environment and the living conditions of slum dwellers around the world. To accomplish this we work in various cities in Africa, Latin America and the Caribbean.

What makes Cordaid Urban Matters exceptional is that we focus on specific neighborhoods and bring the key stakeholders together to work on a common agenda for change and development. Cordaid Urban Matters actively seeks cooperation with local authorities, residents, local entrepreneurs and NGO's as well as professionals, companies and knowledge institutions. With these partners we seek innovative and sustainable solutions to problems related to housing, clean drinking water, sewerage, waste disposal, electricity, youth employment opportunities and safety issues. If you are interested and would like to receive more information about the games, please contact Inge Bouwmans or Evert van Walsum.

TRACK RECORD

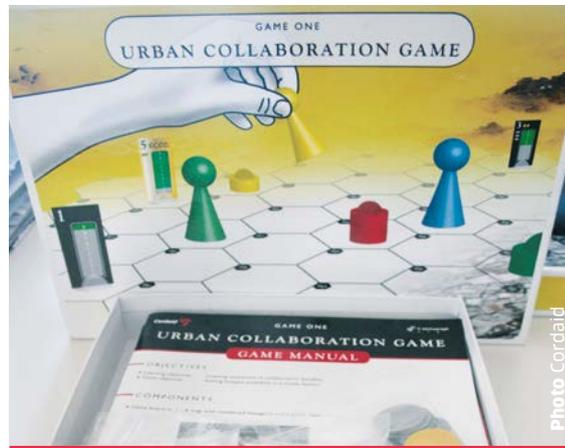
Urban Matters has a track record in the facilitation of multi stakeholder processes in Africa, Central and Latin America and the Caribbean. The games have been extensively tested, e.g. at the Institute for Housing Studies in Rotterdam, UN-Habitat conferences and in stakeholder sessions in Nairobi and Cape Town in 2011. The Urban Collaboration Game is accepted by the European Union as a multi stakeholder engagement tool.

South Africa

In 2013 in Cape Town the games were played with members of the Inyanda Youth Network that have been taking part in the EU funded project: "Inyanda arts and sports as a form of social cohesion for the vulnerable youth of Cape Town".

Guatemala

After the successful introduction in Africa, the Spanish version of the Urban Collaboration Game was introduced in Guatemala in 2013 in an EU co-funded project to enhance dialogue and cooperation in urban planning. By playing the game, stakeholders were made aware of the power of collaboration in slum development. Apart from the English and Spanish version, the game is also available in French now.



“By using serious gaming we help stakeholders discovering how much they can gain through cooperation”

Evert van Walsum,
Programme Expert,
Cordaid Urban Matters

ABOUT CORDAID

Cordaid is based in the Netherlands and has country offices in 11 countries. It has been fighting poverty and exclusion in the world's most fragile societies and conflict-stricken areas for a century. It delivers innovative solutions to complex problems by emphasizing sustainability and performance in projects that tackle security and justice, health and economic opportunity. Cordaid is deeply rooted in the Dutch society with more than 324,000 private donors. Cordaid is a founding member of Caritas Internationalis and CIDSE.

CONTACT

Inge Bouwmans
Programme Expert
inge.bouwmans@cordaid.nl

Evert van Walsum
Programme Expert
evert.van.walsum@cordaid.nl

Cordaid the Netherlands
Lutherse Burgwal 10
2512 CB The Hague
+31(0)70-31 36 300
www.cordaid.org

**CARE.
ACT.
SHARE.
LIKE CORDAID.**